NEW RESULTS RELATED TO STARLIKENESS AND CONVEXITY OF THE BERNARDI INTEGRAL OPERATOR

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ABSTRACT. In this paper we extend some known results related to starlikeness and convexity of the Bernardi integral operator given by

$$L_{\beta}[f](z) = \frac{\beta + 1}{z^{\beta}} \int_{0}^{z} f(t) t^{\beta - 1} dt$$
 (1)

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1. INTRODUCTION AND PRELIMINARIES

Let $\mathcal{H}(\mathcal{U})$ denote the set of holomorphic functions in the open disc $\mathcal{U} = \{z \in \mathbb{C} : |z| < 1\}$ and let

$$\mathcal{A}_n = \left\{ f \in \mathcal{H}(\mathcal{U}) : f(z) = z + a_{n+1} z^{n+1} + \dots \right\}$$

with $\mathcal{A}_1 = \mathcal{A}$. Also, for a positive integer n and $a \in \mathbb{C}$, let

$$\mathcal{H}[a,n] = \{ f \in \mathcal{H}(\mathcal{U}, f(z) = a + a_n z^n + ..., z \in \mathcal{U} \}$$

and $S = \{ f \in \mathcal{A} : f \text{ is univalent in } \mathcal{U} \}.$ Let

$$\mathcal{K}(\alpha) = \left\{ f \in \mathcal{A} : \operatorname{Re} \frac{zf''(z)}{f'(z)} + 1 > \alpha, z \in \mathcal{U} \right\}$$

denote the class of normalized convex functions of order α , where $\alpha \in \mathbb{R}$, $\alpha < 1$. For $\alpha = 0$, $\mathcal{K}(0) = \mathcal{K}$ denote de class of normalized convex functions in \mathcal{U} .

$$\mathcal{S}^*(\alpha) = \left\{ f \in \mathcal{A} : \operatorname{Re} \frac{zf'(z)}{f(z)} > \alpha, z \in \mathcal{U} \right\}$$

denote de class of starlike function of order α , with $\alpha \in \mathbb{R}$, $\alpha < 1$. For $\alpha = 0$, $\mathcal{S}^*(0) = \mathcal{S}^*$ denote the class of starlike functions in \mathcal{U} .

Theorem 1. [2][10]([7] Theorem 9.5.5., p. 218) If $L_{\gamma} : \mathcal{A} \to \mathcal{A}$ is the integral operator defined by $L_{\gamma}[f] = F$, where F is given by

$$L_{\gamma}[f](z) = F(z) = \frac{\gamma+1}{z^{\gamma}} \int_{0}^{z} f(t)t^{\gamma-1}dt,$$

and $\operatorname{Re}\gamma \geq 0$, $z \in \mathcal{U}$, then it is well known that: (i) $L_{\gamma}(\mathcal{S}^*) \subset \mathcal{S}^*$; (ii) $L_{\gamma}(\mathcal{K}) \subset \mathcal{K}$.

Theorem 2. ([8], Theorem 1) Let $f \in A$, $\beta \ge 1$ and let

$$F(z) = L_{\beta}(z) = \frac{\beta+1}{z^{\beta}} \int_{0}^{z} f(t)t^{\beta-1}dt, \ z \in \mathcal{U},$$

If

$$\operatorname{Re}\left[\frac{zf''(z)}{f'(z)}+1\right] > -\frac{1}{2\beta}, \ z \in \mathcal{U},$$

then the function F is convex.

Theorem 3. ([9], Theorem 1) Let $f \in \mathcal{A}$, $z \in \mathcal{U}$, $\beta \geq 1$ and

$$F(z) = L_{\beta}[f](z) = \frac{\beta + 1}{z^{\beta}} \int_{0}^{z} f(t)t^{\beta - 1}dt, \ z \in \mathcal{U},$$

then the function F is starlike.

2. Main Results

In [9], Georgia Irina Oros was proved that if $f \in S^*\left(-\frac{1}{2\beta}\right)$, $\beta \ge 1$, then F given by (1) is starlike. We will extend this result from the next theorem:

Theorem 4. Let $\beta \geq 1$, $f \in \mathcal{A}_n$, $F(z) = L_\beta[f](z)$ where L_β is given by (1). If

$$\operatorname{Re}\frac{zf'(z)}{f(z)} > -\frac{\beta}{2}, \ z \in \mathcal{U}$$

$$\tag{2}$$

then

$$\operatorname{Re}\frac{zF'(z)}{F(z)} > -\beta, \ z \in \mathcal{U}.$$

Proof. Since $f \in A_n$, we have $F(z) = z + b_{n+1}z^{n+1} + ..., F(0) = 0, F'(0) = 1$. From (1) we have

$$z^{\beta} \cdot F(z) = (\beta + 1) \int_{0}^{z} f(t) t^{\beta - 1} dt, \ z \in \mathcal{U}.$$
 (3)

By differentiating (3) and by a simple calculation we obtain

$$F(z)\left[\beta + \frac{zF'(z)}{F(z)}\right] = (\beta + 1)f(z), \ z \in \mathcal{U}.$$
(4)

We let

$$p(z) = \frac{1}{\beta + 1} \left[\frac{zF'(z)}{F(z)} + \beta \right] = 1 + c_n z^n + \dots, \ p(0) = 1, \ p \in \mathcal{H}[1, n].$$
(5)

Using (5), then (4) becomes

$$F(z) \cdot p(z) = f(z), \ z \in \mathcal{U}.$$
(6)

By differentiating (6) and using (5), we obtain

$$(1+\beta)p(z) - \beta + \frac{zp'(z)}{p(z)} = \frac{zf'(z)}{f(z)}, \ z \in \mathcal{U}.$$
 (7)

Using (2) and (7), we have

$$\operatorname{Re}\left[(1+\beta)p(z) - \beta + \frac{zp'(z)}{p(z)}\right] = \operatorname{Re}\frac{zf'(z)}{f(z)} > -\frac{\beta}{2}$$

which is equivalent to

$$\operatorname{Re}\left[(1+\beta)p(z) + \frac{zp'(z)}{p(z)} - \frac{\beta}{2}\right] > 0, \ z \in \mathcal{U}.$$
(8)

We let $\psi : \mathbb{C}^2 \times \mathcal{U} \to \mathbb{C}$,

$$\psi(p(z), zp'(z), z) = (1+\beta)p(z) + \frac{zp'(z)}{p(z)} - \frac{\beta}{2}, \ z \in \mathcal{U}.$$
(9)

Then (8) is equivalent to

$$\operatorname{Re}\psi(p(z), zp'(z), z) > 0, \ z \in \mathcal{U}.$$
(10)

In order to prove our theorem, we use a well known Lemma due to S.S. Miller and P.T. Mocanu (see [3]-[6]). For that we calculate

$$\operatorname{Re}\psi(i\rho,\sigma,z) = \operatorname{Re}\left[(1+\beta)i\rho + \frac{\sigma}{i\rho} - \frac{\beta}{2}\right] = -\frac{\beta}{2} \leq 0.$$

Now, using the above mentioned Lemma, we get that $\operatorname{Re} p(z) > 0$, $z \in \mathcal{U}$, i.e

$$\operatorname{Re}\frac{1}{1+\beta}\left[\frac{zF'(z)}{F(z)}+\beta\right] > 0,$$

which imply that

$$\operatorname{Re}\frac{zF'(z)}{F(z)} > -\beta, \ z \in \mathcal{U}$$

hence $F \in \mathcal{S}^*(-\beta), \ \beta \ge 0.$

Remark 1. This result improves the results in Theorem 1.

Remark 2. For $\beta = 1$, Theorem 4 extend the results obtained in [7], Theorem 9.5.2, p. 214, (R. J. Libera Theorem) for the Libera operator.

In [8], Georgia Irina Oros showed that if $f \in \mathcal{K}\left(-\frac{1}{2\beta}\right), \beta \geq 1$, then $F \in \mathcal{K}$, where F is given by (1). We will extend this result by the following theorem:

Theorem 5. If $\beta \geq 0$, $f \in A_n$ and satisfies

$$\operatorname{Re}\frac{zf''(z)}{f'(z)} + 1 > -\frac{\beta}{2} \tag{11}$$

then $L_{\beta}[f](z) = F(z) \in \mathcal{K}(-\beta)$, where L_{β} given by (1).

Proof. By, differentiating (3), and by a simple calculation we obtain that

$$F'(z)\left[\beta + 1 + \frac{zF''(z)}{F'(z)}\right] = (\beta + 1)f'(z), \ z \in \mathcal{U}.$$
 (12)

We let

$$(1+\beta)p(z) = \beta + 1 + \frac{zF''(z)}{F'(z)} = \beta + 1 + c_n z^n + \dots, \ p(0) = 1, \ p \in \mathcal{H}[1,n].$$
(13)

Using (13) in (12), we have

$$F'(z)p(z) = f'(z), \ z \in \mathcal{U}.$$
(14)

By differentiating (14) and by a simple calculation we obtain

$$\frac{zF''(z)}{F'(z)} + \beta + 1 + \frac{zp'(z)}{p(z)} = \frac{zf''(z)}{f'(z)} + 1 + \beta, \ z \in \mathcal{U}.$$
(15)

Using (13) in (15) we obtain

$$p(z) + \frac{zp'(z)}{p(z)} = \frac{zf''(z)}{f'(z)} + 1 + \beta, \ z \in \mathcal{U}.$$
 (16)

From (11), we have:

$$\operatorname{Re}\left[p(z) + \frac{zp'(z)}{p(z)} - \frac{\beta}{2}\right] > 0.$$
(17)

We let $\psi : \mathbb{C}^2 \times \mathcal{U} \to \mathbb{C}$,

$$\psi(p(z), zp'(z), z) = p(z) + \frac{zp'(z)}{p(z)} - \frac{\beta}{2}, \ z \in \mathcal{U}.$$
(18)

Then (17) becomes

$$\operatorname{Re}\psi(p(z), zp'(z), z) > 0, \ z \in \mathcal{U}.$$
(19)

In order to prove our theorem, we use a well known Lemma due to S.S. Miller and P.T. Mocanu (see [3]-[6]). For that we calculate

$$\operatorname{Re}\psi(i\rho,\sigma,z) = \operatorname{Re}\left[i\rho + \frac{\sigma}{i\rho} - \frac{\beta}{2}\right] = -\frac{\beta}{2} < 0.$$

Now, using the above mentioned Lemma, we get that ${\rm Re} p(z)>0,$ $z\in \mathcal{U},$ i.e

$$\operatorname{Re}\left[\frac{zF''(z)}{F'(z)}+1\right] > -\beta, \ z \in \mathcal{U}$$

hence $F \in \mathcal{K}(-\beta)$.

Remark 3. The results of this theorem extend the results obtained in Theorem 1.

Remark 4. For $\beta = 1$, the results extend the results of Th. 9.5.2, Th. 9.5.3.[7], p. 214-215.

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