# JANOWSKI STARLIKENESS AND CONVEXITY WITH APPLICATIONS OF POISSON DISTRIBUTION SERIES 

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Abstract. In the present paper, we obtain necessary and sufficient conditions for Poisson distribution series belonging to the classes $\mathcal{T} \mathcal{S}^{*}(A, B)$ and $\mathcal{T C}(A, B)$ with negative coefficients. We also establish some new results for an integral operator related to the Poisson distribution series.

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## 1. Introduction

Let $\mathbb{D}=\{z:|z|<1\}$ be the open unit disc and let $\mathcal{A}$ be the class of all functions $f$ that are analytic in $\mathbb{D}$ and normalized by $f(0)=f^{\prime}(0)-1=0$. Denote by $\mathcal{S}$ the subclass of $\mathcal{A}$ consisting of functions $f$, which are univalent in $\mathbb{D}$. Thus, each $f \in \mathcal{S}$ has the Maclaurin's series expansion of the form

$$
\begin{equation*}
f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n},(z \in \mathbb{D}) . \tag{1}
\end{equation*}
$$

A domain $\mathcal{D} \subset \mathbb{C}$ is called starlike with respect to the point $z_{0} \in \mathcal{D}$ if the closed line segment joining a point $z_{0} \in \mathcal{D}$ to each point $z \in \mathcal{D}$ lies entirely in $\mathcal{D}$, while the domain $\mathcal{D} \subset \mathbb{C}$ is called convex if the closed line segment between $z_{1}$ and $z_{2}$ lies entirely in the domain, when $z_{1}, z_{2} \in \mathcal{D}$. Denote by $\mathcal{S}^{*}$ a function $f \in \mathcal{S}$ is called starlike with respect to the origin in the disc $\mathbb{D}$ if the domain $f(\mathbb{D})$ is starlike with respect to the origin. Denote by $\mathcal{C}$ a function $f \in \mathcal{S}$ is called convex in $\mathbb{D}$ if it maps the disc $\mathbb{D}$ onto a convex domain.

Let $\Omega$ be the family of Schwarz functions $w$ which are analytic in $\mathbb{D}$ and satisfy the conditions $w(0)=0,|w(z)|<1$ for all $z \in \mathbb{D}$. If $f_{1}$ and $f_{2}$ are analytic functions in $\mathbb{D}$, then we say that $f_{1}$ is subordinate to $f_{2}$, denoted by $f_{1} \prec f_{2}$, if there exists
a Schwarz function $w \in \Omega$ such that $f_{1}(z)=f_{2}(w(z))$. We also note that if $f_{2}$ is univalent in $\mathbb{D}$, then

$$
f_{1} \prec f_{2} \Leftrightarrow f_{1}(0)=f_{2}(0) \text { and } f_{1}(\mathbb{D}) \subset f_{2}(\mathbb{D}),(z \in \mathbb{D}) .
$$

Also, denote by $\mathcal{P}$ the class of functions $p$ which are analytic and have positive real part in $\mathbb{D}$ with $p(0)=1$. More details of these definitions can be found in [3].

By using the subordination, Janowski [5] introduced the class $\mathcal{P}(A, B)$. A given analytic function $p$ with $p(0)=1$ is said to belong to the class $\mathcal{P}(A, B)$ if and only if

$$
p(z) \prec \frac{1+A z}{1+B z}, \quad(-1 \leq B<A \leq 1)
$$

for every $z \in \mathbb{D}$.
Geometrically, a function $p \in \mathcal{P}(A, B)$ maps the unit disc $\mathbb{D}$ onto the domain $\Psi(A, B)$ defined by

$$
\Psi(A, B):=\left\{w:\left|w-\frac{1-A B}{1-B^{2}}\right|<\frac{A-B}{1-B^{2}}\right\} .
$$

This domain represents an open circular disc centered on the real axis with diameter end points $\mathcal{D}_{1}=\frac{1-A}{1-B}$ and $\mathcal{D}_{2}=\frac{1+A}{1+B}$ with $0<\mathcal{D}_{1}<1<\mathcal{D}_{2}$.

For $-1 \leq B<A \leq 1$, let $\mathcal{S}^{*}(A, B)$ and $\mathcal{C}(A, B)$ be the subclasses of $\mathcal{S}$ consisting of Janowski starlike and Janowski convex functions, respectively, defined analytically by

$$
\mathcal{S}^{*}(A, B):=\left\{f \in \mathcal{S}: \frac{z f^{\prime}(z)}{f(z)} \prec \frac{1+A z}{1+B z}, z \in \mathbb{D}\right\}
$$

and

$$
\mathcal{C}(A, B):=\left\{f \in \mathcal{S}: 1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)} \prec \frac{1+A z}{1+B z}, z \in \mathbb{D}\right\} .
$$

For $A=1$ and $B=-1$, one easily get the classes $\mathcal{S}^{*}$ and $\mathcal{C}$, respectively. Comprehensive details of the Janowski starlikeness and Janowski convexity can be found in $[4,5,6]$.

Let $\mathcal{T}$ be the subclass of $\mathcal{S}$ consisting of functions with negative coefficients of the form

$$
\begin{equation*}
f(z)=z-\sum_{n=2}^{\infty}\left|a_{n}\right| z^{n}, \quad(z \in \mathbb{D}) . \tag{2}
\end{equation*}
$$

With the negative coefficients, the subclasses $\mathcal{S}^{*}(A, B)$ and $\mathcal{C}(A, B)$ are written as

$$
\mathcal{T} \mathcal{S}^{*}(A, B):=\mathcal{T} \cap \mathcal{S}^{*}(A, B) \quad \text { and } \quad \mathcal{T} \mathcal{C}(A, B):=\mathcal{T} \cap \mathcal{C}(A, B)
$$

For more details of the Janowski starlikeness and Janowski convexity with negative coefficients, one may refer to [2] and references given therein.

A variable $x$ is said to have Poisson distribution if it takes the values $0,1,2,3, \ldots$ with probabilities $e^{-m}, m e^{-m} / 1!, m^{2} e^{-m} / 2!, \ldots$ respectively, where $m$ is called the parameter.

Thus

$$
\begin{equation*}
P(x=k)=\frac{m^{k} e^{-m}}{k!}, \quad(k \geq 0) . \tag{3}
\end{equation*}
$$

The power series whose coefficients are probabilities of the Poisson distribution is given by Porwal [7] as below:

$$
\begin{equation*}
K(m, z)=z+\sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!} e^{-m} z^{n} \tag{4}
\end{equation*}
$$

and

$$
\begin{equation*}
F(m, z)=2 z-K(m, z)=z-\sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!} e^{-m} z^{n} \tag{5}
\end{equation*}
$$

We note that by ratio test, the radius of convergence of the above series is infinity.
In this paper, we obtain necessary and sufficient conditions for the function $F(m, z)$ belonging to the classes $\mathcal{T} \mathcal{S}^{*}(A, B)$ and $\mathcal{T C}(A, B)$. Finally, we give necessary and sufficient conditions for an integral operator $G(m, z)$ belonging to the classes $\mathcal{T S}^{*}(A, B)$ and $\mathcal{T C}(A, B)$, respectively.

## 2. Main Results

In this section, we prove necessary and sufficient conditions for the function $F(m, z)$ belonging to the classes $\mathcal{T} \mathcal{S}^{*}(A, B)$ and $\mathcal{T C}(A, B)$. For our main theorems, we need the following lemma.

Lemma 1. [2] Let $-1 \leq B<A \leq 1$. A function $f$ defined by (2) is in the class $\mathcal{T S}^{*}(A, B)$ if and only if

$$
\begin{equation*}
\sum_{n=2}^{\infty}[(n-1)(1-B)+(A-B)]\left|a_{n}\right| \leq A-B, \tag{6}
\end{equation*}
$$

and a function $f$ defined by (2) is in the class $\mathcal{T C}(A, B)$ if and only if

$$
\begin{equation*}
\sum_{n=2}^{\infty} n[(n-1)(1-B)+(A-B)]\left|a_{n}\right| \leq A-B \tag{7}
\end{equation*}
$$

In the following theorem, we get necessary and sufficient condition for the function $F(m, z)$ belonging to the class $\mathcal{T} \mathcal{S}^{*}(A, B)$.

Theorem 2. If $m>0$, then $F(m, z)$ is in the class $\mathcal{T} \mathcal{S}^{*}(A, B)$ if and only if

$$
\begin{equation*}
(1-B) m e^{m} \leq A-B . \tag{8}
\end{equation*}
$$

Proof. Since

$$
F(m, z)=z-\sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!} e^{-m} z^{n}
$$

taking into account inequality in (6), we must show that

$$
\begin{equation*}
\sum_{n=2}^{\infty}[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{(n-1)!} e^{-m} \leq A-B \tag{9}
\end{equation*}
$$

In view of Poisson distribution series, from the left hand side of (9) we get

$$
\begin{align*}
\sum_{n=2}^{\infty} & {[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{(n-1)!} e^{-m} } \\
& =e^{-m}\left[(1-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-2)!}+(A-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!}\right] \\
& =e^{-m}\left[(1-B) \sum_{n=0}^{\infty} \frac{m^{n+1}}{n!}+(A-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B) m \sum_{n=0}^{\infty} \frac{m^{n}}{n!}+(A-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B) m e^{m}+(A-B)\left(e^{m}-1\right)\right] \\
& =(1-B) m+(A-B)\left(1-e^{-m}\right) . \tag{10}
\end{align*}
$$

Since the last expression given in (10) is bounded by $A-B$, then (8) is obtained. Thus the proof is completed.

The next theorem gives necessary and sufficient condition for the function $F(m, z)$ belonging to the class $\mathcal{T C}(A, B)$.

Theorem 3. If $m>0$, then $F(m, z)$ is in the class $\mathcal{T C}(A, B)$ if and only if

$$
\begin{equation*}
e^{m}\left[(1-B) m^{2}+(2-3 B+A) m\right] \leq A-B . \tag{11}
\end{equation*}
$$

Proof. Since

$$
F(m, z)=z-\sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!} e^{-m} z^{n}
$$

according to Lemma 1 inequality (7), we must show that

$$
\begin{equation*}
\sum_{n=2}^{\infty} n[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{(n-1)!} e^{-m} \leq A-B \tag{12}
\end{equation*}
$$

Applying Poisson distribution series, the left side of (12) gives

$$
\begin{align*}
\sum_{n=2}^{\infty} & {[(1-B)(n-1)(n-2)+(2-3 B+A)(n-1)+(A-B)] \frac{m^{n-1}}{(n-1)!} e^{-m} } \\
& =e^{-m}\left[(1-B) \sum_{n=3}^{\infty} \frac{m^{n-1}}{(n-3)!}+(2-3 B+A) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-2)!}+(A-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!}\right] \\
& =e^{-m}\left[(1-B) \sum_{n=0}^{\infty} \frac{m^{n+2}}{n!}+(2-3 B+A) \sum_{n=0}^{\infty} \frac{m^{n+1}}{n!}+(A-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B) m^{2} \sum_{n=0}^{\infty} \frac{m^{n}}{n!}+(2-3 B+A) m \sum_{n=0}^{\infty} \frac{m^{n}}{n!}+(A-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B) m^{2} e^{m}+(2-3 B+A) m e^{m}+(A-B)\left(e^{m}-1\right)\right] \\
& =(1-B) m^{2}+(2-3 B+A) m+(A-B)\left(1-e^{-m}\right) . \tag{13}
\end{align*}
$$

The last expression in (13) is bounded by $A-B$, therefore (11) is satisfied. This completes the proof of Theorem 3.

## 3. Integral Operator

Operators play an important role in geometric function theory. The first mathematician who introduced an integral operator on a class of univalent functions was J. W. Alexander. In 1915, Alexander in [1] defined the operator $I: \mathcal{A} \rightarrow \mathcal{A}$ given as

$$
I(f)(z)=\int_{0}^{z} \frac{f(t)}{t} d t
$$

which is called the Alexander integral operator. Porwal in [7] showed the connection between the Alexander integral operator and the function $F(m, z)$ with the following new operator:

$$
G(m, z)=\int_{0}^{z} \frac{F(m, t)}{t} d t
$$

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In view of this operator, the power series of $G(m, z)$ can be shown by

$$
\begin{equation*}
G(m, z)=z-\sum_{n=2}^{\infty} \frac{e^{-m} m^{n-1}}{(n-1)!} \frac{z^{n}}{n}=z-\sum_{n=2}^{\infty} \frac{e^{-m} m^{n-1}}{n!} z^{n} . \tag{14}
\end{equation*}
$$

We now give necessary and sufficient conditions for the integral operator $G(m, z)$ belonging to the classes $\mathcal{T} \mathcal{S}^{*}(A, B)$ and $\mathcal{T C}(A, B)$, respectively.

Theorem 4. If $m>0$, then $G(m, z)$ is in the class $\mathcal{T C}(A, B)$ if and only if

$$
\begin{equation*}
(1-B) m e^{m} \leq A-B \tag{15}
\end{equation*}
$$

Proof. Since

$$
G(m, z)=z-\sum_{n=2}^{\infty} \frac{e^{-m} m^{n-1}}{n!} z^{n}
$$

by Lemma 1 inequality (7), we must show that

$$
\sum_{n=2}^{\infty} n[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{n!} e^{-m} \leq A-B
$$

Thus calculations give

$$
\begin{align*}
\sum_{n=2}^{\infty} n & {[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{n!} e^{-m} } \\
& =\sum_{n=2}^{\infty}[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{(n-1)!} e^{-m} \\
& =e^{-m}\left[(1-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-2)!}+(A-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!}\right] \\
& =e^{-m}\left[(1-B) m \sum_{n=0}^{\infty} \frac{m^{n}}{n!}+(A-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B) m e^{m}+(A-B)\left(e^{m}-1\right)\right] \\
& =(1-B) m+(A-B)\left(1-e^{-m}\right) . \tag{16}
\end{align*}
$$

Here, (16) is bounded by $A-B$ if and only if (15) holds.
Theorem 5. If $m>0$, then $G(m, z)$ is in the class $\mathcal{T} \mathcal{S}^{*}(A, B)$ if and only if

$$
\begin{equation*}
\left[(1-B)-\frac{1-A}{m}\right]\left(1-e^{-m}\right)+(1-A) e^{-m} \leq A-B . \tag{17}
\end{equation*}
$$

Proof. Since

$$
G(m, z)=z-\sum_{n=2}^{\infty} \frac{e^{-m} m^{n-1}}{n!} z^{n}
$$

by inequality in (6), we must show that

$$
\sum_{n=2}^{\infty}[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{n!} e^{-m} \leq A-B
$$

In view of Poisson distribution series, we get

$$
\begin{aligned}
\sum_{n=2}^{\infty} & {[(n-1)(1-B)+(A-B)] \frac{m^{n-1}}{n!} e^{-m} } \\
& =\sum_{n=2}^{\infty}[n(1-B)-(1-A)] \frac{m^{n-1}}{n!} e^{-m} \\
& =\sum_{n=2}^{\infty}\left[(1-B)-\frac{1-A}{n}\right] \frac{m^{n-1}}{(n-1)!} e^{-m} \\
& =e^{-m}\left[(1-B) \sum_{n=2}^{\infty} \frac{m^{n-1}}{(n-1)!}-(1-A) \sum_{n=2}^{\infty} \frac{m^{n-1}}{n!}\right] \\
& =e^{-m}\left[(1-B) \sum_{n=1}^{\infty} \frac{m^{n}}{n!}-\frac{1-A}{m} \sum_{n=2}^{\infty} \frac{m^{n}}{n!}\right] \\
& =e^{-m}\left[(1-B)\left(e^{m}-1\right)-\frac{1-A}{m}\left(e^{m}-1-m\right)\right] \\
& =\left[(1-B)\left(1-e^{-m}\right)-\frac{1-A}{m}\left(1-e^{-m}-m e^{-m}\right)\right]
\end{aligned}
$$

which is bounded by $A-B$ if and only if (17) holds.

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