

New coefficient inequalities for starlike and convex functions

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Abstract

The object of the present paper is to derive new coefficient inequalities for univalent and starlike, and univalent and convex functions defined in the open unit disk U . Our results are the improvements of the previous theorems given by J. Clunie and F.R. Keogh ([1]) and by H. Silverman ([2]).

2000 Mathematical Subject Classification: 30C45

Key word and phrases: Analytic, univalent, starlike, convex

1 Introduction

Let A denote the class of functions $f(z)$ of the form

$$f(z) = \sum_{n=1}^{\infty} a_n z^n \quad (a_1 = 1)$$

which are analytic in the open unit disk $U = \{z \in \mathbb{C} : |z| < 1\}$. A function $f(z) \in A$ is said to be univalent and starlike in U if it satisfies

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > 0$$

for all $z \in U$. Also a function $f(z) \in A$ is said to be univalent and convex in U if it satisfies

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > 0$$

for all $z \in U$.

Clunie and Keogh ([1]) (also Silverman ([2])) have proved the following result: If $f(z) \in A$ satisfies

$$\sum_{n=2}^{\infty} n|a_n| \leq 1,$$

then $f(z)$ is univalent and starlike in U . If $f(z) \in A$ satisfies

$$\sum_{n=2}^{\infty} n^2|a_n| \leq 1,$$

then $f(z)$ is univalent and convex in U .

In the present paper, we consider new coefficient inequalities for functions $f(z)$ to be univalent and starlike, and univalent and convex in U .

2 Coefficient inequalities

Our main result for the coefficient inequality of $f(z)$ to be univalent and starlike in U is contained in

Theorem 1. *Let $f(z)$ be in the class A and*

$$\max_{n \geq 1} |a_n| = p|a_p|.$$

If $f(z)$ satisfies

$$\sum_{n=1, n \neq p}^{\infty} (|n - p| + p)|a_n| \leq p|a_p|,$$

then $f(z)$ is univalent and starlike in U .

Proof. Applying the maximum principle of analytic functions, the following inequality holds true on $|z| = 1$

$$\begin{aligned} |zf'(z) - pf(z)| - |pf(z)| &= \left| \sum_{n=1}^{\infty} (n - p)a_n z^n \right| - p \left| \sum_{n=1}^{\infty} a_n z^n \right| \leq \\ &\leq \sum_{n=1}^{\infty} a_n z^n |n - p| |a_n| |z^n| - p \left(|a_p| |z^p| - \sum_{n=1, n \neq p}^{\infty} |a_n| |z^n| \right) = \\ &= \sum_{n=1, n \neq p}^{\infty} (|n - p| + p)|a_n| - p|a_p| \leq 0. \end{aligned}$$

Therefore, it follows that

$$\left| \frac{zf'(z)}{f(z)} - p \right| < p$$

for all $z \in U$. This shows that $f(z)$ is univalent and starlike in U .

Remark 1. If

$$\max_{n \geq 1} |a_n| = |a_1| = 1,$$

then Theorem 1 becomes the result by Clunie and Keogh ([1]) (also by Silverman([2])).

Corollary 1. If a function $f(z) \in A$ satisfies

$$\max_{n \geq 1} n|a_n| = 2|a_2|$$

and

$$\sum_{n=3}^{\infty} n|a_n| \leq 2|a_2| - 3,$$

then $f(z)$ is univalent and starlike in U .

By means of the definition between starlike functions and convex functions, it follows that $f(z) \in A$ is univalent and convex in U if and only if $zf'(z)$ is univalent starlike in U . Therefore Theorem 1 gives us

Theorem 2. *Let $f(z)$ be in the class A and*

$$\max_{n \geq 1} n^2 |a_n| = p^2 |a_p|.$$

If $f(z)$ satisfies

$$\sum_{n=1, n \neq p}^{\infty} n(|n-p|+p)|a_n| \leq p^2 |a_p|,$$

then $f(z)$ is univalent and convex in U .

Remark 2. *If*

$$\max_{n \geq 1} n^2 |a_n| = |a_1| = 1,$$

then Theorem 2 becomes the result by Silverman ([2]).

Corollary 2. *If a function $f(z) \in A$ satisfies*

$$\max_{n \geq 1} n^2 |a_n| = 4|a_2|$$

and

$$\sum_{n=3}^{\infty} n|a_n| \leq 4|a_2| - 3,$$

then $f(z)$ is univalent and convex in U .

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