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SOME INEQUALITIES ASSOCIATED WITH A LINEAR OPERATOR DEFINED FOR A CLASS OF MULTIVALENT FUNCTIONS

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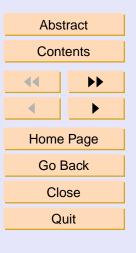
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Abstract

The authors derive several inequalities associated with differential subordinations between analytic functions and a linear operator defined for a certain family of *p*-valent functions, which is introduced here by means of this linear operator. Some special cases and consequences of the main results are also considered.

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1. Introduction, Definitions and Preliminaries

Let $\mathcal{A}(p,n)$ denote the class of functions f normalized by

(1.1)
$$f(z) = z^p + \sum_{k=p+n}^{\infty} a_k z^k \qquad (p, n \in \mathbb{N} := \{1, 2, 3, \ldots\}),$$

which are *analytic* in the *open* unit disk

$$\mathbb{U} := \{ z : z \in \mathbb{C} \text{ and } |z| < 1 \}.$$

In particular, we set

$$\mathcal{A}(p,1) =: \mathcal{A}_p \text{ and } \mathcal{A}(1,1) =: \mathcal{A} = \mathcal{A}_1.$$

A function $f \in \mathcal{A}(p, n)$ is said to be in the class $\mathcal{A}(p, n; \alpha)$ if it satisfies the following inequality:

(1.2)
$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \alpha \quad (z \in \mathbb{U}; \alpha > p).$$

We also denote by $\mathcal{K}(\alpha)$ and $\mathcal{S}^*(\alpha)$, respectively, the usual subclasses of \mathcal{A} consisting of functions which are *convex of order* α in \mathbb{U} and *starlike of order* α in \mathbb{U} . Thus we have (see, for details, [3] and [9])

(1.3)
$$\mathcal{K}(\alpha) := \left\{ f : f \in \mathcal{A} \text{ and } \Re\left(1 + \frac{zf''(z)}{f'(z)}\right) > \alpha \ (z \in \mathbb{U}; \ 0 \leq \alpha < 1) \right\}$$



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and

$$(1.4) \qquad \mathcal{S}^{*}\left(\alpha\right) := \left\{ f : f \in \mathcal{A} \text{ and } \Re\left(\frac{zf'\left(z\right)}{f\left(z\right)}\right) > \alpha \ \left(z \in \mathbb{U}; \ 0 \leq \alpha < 1\right) \right\}.$$

In particular, we write

$$\mathcal{K}(0) =: \mathcal{K} \text{ and } \mathcal{S}^*(0) =: \mathcal{S}^*.$$

For the above-defined class $\mathcal{A}(p, n; \alpha)$ of *p*-valent functions, Owa *et al.* [5] proved the following results.

Theorem A. (Owa et al. [5, p. 8, Theorem 1]). If

$$f(z) \in \mathcal{A}(p,n;\alpha) \quad \left(p < \alpha \leq p + \frac{1}{2}n\right),$$

then

(1.5)
$$\Re\left(\frac{f(z)}{zf'(z)}\right) > \frac{2p+n}{(2\alpha+n)p} \quad (z \in \mathbb{U}).$$

Theorem B. (Owa et al. [5, p. 10, Theorem 2]). If

$$f(z) \in \mathcal{A}(p,n;\alpha) \quad \left(p < \alpha \leq p + \frac{1}{2}n\right),$$

then

(1.6)
$$0 < \Re\left(\frac{zf'(z)}{f(z)}\right) < \frac{(2\alpha+n)p}{2p+n} \quad (z \in \mathbb{U}).$$



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In fact, as already observed by Owa *et al.* [5, p. 10], various *further* special cases of (for example) Theorem B when p = n = 1 were considered earlier by Nunokawa [4], Saitoh *et al.* [7], and Singh and Singh [8].

The main object of this paper is to present an extension of each of the inequalities (1.5) and (1.6) asserted by Theorem A and Theorem B, respectively, to hold true for a linear operator associated with a certain general class $\mathcal{A}(p, n; a, c, \alpha)$ of *p*-valent functions, which we introduce here.

For two functions f(z) given by (1.1) and g(z) given by

$$g(z) = z^{p} + \sum_{k=p+n}^{\infty} b_{k} z^{k} \qquad (p, n \in \mathbb{N}),$$

the Hadamard product (or convolution) (f * g)(z) is defined, as usual, by

(1.7)
$$(f * g)(z) := z^p + \sum_{k=p+n}^{\infty} a_k b_k z^k =: (g * f)(z).$$

In terms of the Pochhammer symbol $(\lambda)_k$ or the *shifted* factorial, since

$$(1)_k = k! \quad (k \in \mathbb{N}_0 := \mathbb{N} \cup \{0\}),$$

given by

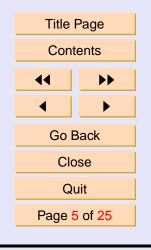
$$(\lambda)_0:=1 \quad \text{and} \quad (\lambda)_k:=\lambda \left(\lambda+1\right) \cdots \left(\lambda+k-1\right) \quad \left(k\in \mathbb{N}\right),$$

we now define the function $\phi_p(a,c;z)$ by

(1.8)
$$\phi_p(a,c;z) := z^p + \sum_{k=1}^{\infty} \frac{(a)_k}{(c)_k} z^{k+p}$$



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$$(z \in \mathbb{U}; a \in \mathbb{R}; c \in \mathbb{R} \setminus \mathbb{Z}_0^-; \mathbb{Z}_0^- := \{0, -1, -2, \ldots\}).$$

Corresponding to the function $\phi_p(a, c; z)$, Saitoh [6] introduced a linear operator $L_p(a, c)$ which is defined by means of the following Hadamard product (or convolution):

(1.9)
$$L_p(a,c) f(z) := \phi_p(a,c;z) * f(z) \quad (f \in \mathcal{A}_p)$$

or, equivalently, by

(1.10)
$$L_p(a,c) f(z) := z^p + \sum_{k=1}^{\infty} \frac{(a)_k}{(c)_k} a_{k+p} z^{k+p} \quad (z \in \mathbb{U}).$$

The definition (1.9) or (1.10) of the linear operator $L_p(a, c)$ is motivated essentially by the familiar Carlson-Shaffer operator

$$L\left(a,c\right):=L_{1}\left(a,c\right),$$

which has been used widely on such spaces of analytic and univalent functions in \mathbb{U} as $\mathcal{K}(\alpha)$ and $\mathcal{S}^*(\alpha)$ defined by (1.3) and (1.4), respectively (see, for example, [9]). A linear operator $\mathcal{L}_p(a, c)$, analogous to $L_p(a, c)$ considered here, was investigated recently by Liu and Srivastava [2] on the space of *meromorphically p*-valent functions in \mathbb{U} . We remark in passing that a much more general convolution operator than the operator $L_p(a, c)$ considered here, involving the generalized hypergeometric function in the defining Hadamard product (or convolution), was introduced earlier by Dziok and Srivastava [1].

Making use of the linear operator $L_p(a, c)$ defined by (1.9) or (1.10), we say that a function $f \in \mathcal{A}(p, n)$ is in the aforementioned *general* class $\mathcal{A}(p, n; a, c, \alpha)$



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if it satisfies the following inequality:

(1.11) $\Re\left(\frac{L_p\left(a+2,c\right)f\left(z\right)}{L_p\left(a+1,c\right)f\left(z\right)}\right) < \alpha$

$$(z \in \mathbb{U}; \alpha > 1; a \in \mathbb{R}; c \in \mathbb{R} \setminus \mathbb{Z}_0^-).$$

The Ruscheweyh derivative of f(z) of order $\delta + p - 1$ is defined by

(1.12)
$$D^{\delta+p-1} f(z) := \frac{z^p}{(1-z)^{\delta+p}} * f(z) \quad (f \in \mathcal{A}(p,n); \ \delta \in \mathbb{R} \setminus (-\infty, -p])$$

or, equivalently, by

(1.13)
$$D^{\delta+p-1} f(z) := z^p + \sum_{k=p+n}^{\infty} {\binom{\delta+k-1}{k-p}} a_k z^k$$

$$(f \in \mathcal{A}(p,n); \delta \in \mathbb{R} \setminus (-\infty, -p])$$

In particular, if $\delta = l \ (l + p \in \mathbb{N})$, we find from the definition (1.12) or (1.13) that

(1.14)
$$D^{l+p-1} f(z) = \frac{z^p}{(l+p-1)!} \frac{d^{l+p-1}}{dz^{l+p-1}} \left\{ z^{l-1} f(z) \right\},$$
$$(f \in \mathcal{A}(p,n); \ l+p \in \mathbb{N}).$$

Since

(1.15)
$$L_{p}(\delta + p, 1) f(z) = D^{\delta + p - 1} f(z),$$



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$$(f \in \mathcal{A}(p,n); \delta \in \mathbb{R} \setminus (-\infty,-p])$$

which can easily be verified by comparing the definitions (1.10) and (1.13), we may set

(1.16)
$$\mathcal{A}(p,n;\delta+p,1,\alpha) =: \mathcal{A}(p,n;\delta,\alpha).$$

Thus a function $f \in \mathcal{A}(p, n)$ is in the class $\mathcal{A}(p, n; \delta, \alpha)$ if it satisfies the following inequality:

(1.17)
$$\Re\left(\frac{D^{\delta+p+1}f(z)}{D^{\delta+p}f(z)}\right) < \alpha,$$
$$(z \in \mathbb{U}; \ \alpha > 1; \ \delta \in \mathbb{R} \setminus (-\infty, -p])$$

Finally, for two functions f and g analytic in \mathbb{U} , we say that the function f(z) is *subordinate* to g(z) in \mathbb{U} , and write

$$f \prec g \text{ or } f(z) \prec g(z) \quad (z \in \mathbb{U})$$

if there exists a Schwarz function w(z), analytic in \mathbb{U} with

$$w(0) = 0$$
 and $|w(z)| < 1$ $(z \in \mathbb{U}),$

such that

(1.18)
$$f(z) = g(w(z)) \quad (z \in \mathbb{U})$$

In particular, if the function g is *univalent* in \mathbb{U} , the above subordination is equivalent to

$$f(0) = g(0)$$
 and $f(\mathbb{U}) \subset g(\mathbb{U})$.

In our present investigation of the above-defined general class $\mathcal{A}(p, n; a, c, \alpha)$, we shall require each of the following lemmas.



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Lemma 1. (cf. Miller and Mocanu [3, p. 35, Theorem 2.3i (i)]). Let Ω be a set in the complex plane \mathbb{C} and suppose that $\Phi(u, v; z)$ is a complex-valued mapping:

$$\Phi:\mathbb{C}^2\times\mathbb{U}\to\mathbb{C}$$

where

$$u = u_1 + iu_2$$
 and $v = v_1 + iv_2$.

Also let $\Phi(iu_2, v_1; z) \notin \Omega$ for all $z \in \mathbb{U}$ and for all real u_2 and v_1 such that

(1.19)
$$v_1 \leq -\frac{1}{2}n\left(1+u_2^2\right)$$

If

$$q(z) = 1 + c_n z^n + c_{n+1} z^{n+1} + \cdots$$

is analytic in \mathbb{U} and

$$\Phi\left(q\left(z\right),zq'\left(z\right);z\right)\in\Omega\quad\left(z\in\mathbb{U}\right),$$

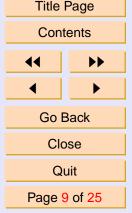
then

$$\Re\left\{q\left(z\right)\right\} > 0 \quad \left(z \in \mathbb{U}\right).$$

Lemma 2. (cf. Miller and Mocanu [3, p. 132, Theorem 3.4h]). Let $\psi(z)$ be univalent in \mathbb{U} and suppose that the functions ϑ and φ are analytic in a domain $\mathbb{D} \supset \psi(\mathbb{U})$ with $\varphi(\zeta) \neq 0$ when $\zeta \in \psi(\mathbb{U})$. Define the functions Q(z) and h(z) by

(1.20)
$$Q(z) := z\psi'(z)\varphi(\psi(z))$$
 and $h(z) := \vartheta(\psi(z)) + Q(z)$,





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and assume that

(i) Q(z) is starlike univalent in \mathbb{U}

and

(ii)
$$\Re\left(\frac{zh'(z)}{Q(z)}\right) > 0 \quad (z \in \mathbb{U}).$$

If

(1.21)
$$\vartheta\left(q\left(z\right)\right) + zq'\left(z\right)\varphi\left(q\left(z\right)\right) \prec h\left(z\right) \quad \left(z \in \mathbb{U}\right),$$

then

$$q\left(z\right)\prec\psi\left(z\right)\quad\left(z\in\mathbb{U}\right)$$

and $\psi(z)$ is the best dominant.



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2. Inequalities Involving the Linear Operator $L_p(a, c)$

By appealing to Lemma 1 of the preceding section, we first prove Theorem 1 below.

Theorem 1. Let the parameters a and α satisfy the following inequalities:

(2.1)
$$a > -1 \quad and \quad 1 < \alpha \leq 1 + \frac{n}{2(a+1)}.$$

If $f(z) \in \mathcal{A}(p, n; a, c, \alpha)$, then

(2.2)
$$\Re\left(\frac{L_p(a,c)f(z)}{L_p(a+1,c)f(z)}\right) > \frac{2a+n}{2\alpha(a+1)-2+n} \quad (z \in \mathbb{U})$$

and

(2.3)
$$\Re\left(\frac{L_p(a+1,c)f(z)}{L_p(a,c)f(z)}\right) < \frac{2\alpha(a+1)-2+n}{2a+n} \quad (z \in \mathbb{U}).$$

Proof. Define the function q(z) by

(2.4)
$$(1-\beta)q(z) + \beta = \frac{L_p(a,c)f(z)}{L_p(a+1,c)f(z)} \quad (z \in \mathbb{U}),$$

where

(2.5)
$$\beta := \frac{2a+n}{2\alpha(a+1)-2+n}.$$



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Then, clearly, q(z) is analytic in \mathbb{U} and

$$q(z) = 1 + c_n z^n + c_{n+1} z^{n+1} + \cdots \quad (z \in \mathbb{U}).$$

By a simple computation, we observe from (2.4) that

(2.6)
$$\frac{(1-\beta)zq'(z)}{(1-\beta)q(z)+\beta} = \frac{z(L_p(a,c)f(z))'}{L_p(a,c)f(z)} - \frac{z(L_p(a+1,c)f(z))'}{L_p(a+1,c)f(z)}$$

Making use of the familiar identity:

(2.7)
$$z(L_p(a,c)f(z))' = aL_p(a+1,c)f(z) - (a-p)L_p(a,c)f(z),$$

we find from (2.6) that

$$\frac{(1-\beta)zq'(z)}{(1-\beta)q(z)+\beta} = 1 + a \ \frac{L_p(a+1,c)f(z)}{L_p(a,c)f(z)} - (a+1) \ \frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)}$$

which, in view of (2.4), yields

$$\frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)} = \frac{1}{a+1} + \frac{1}{a+1} \left(\frac{a}{(1-\beta)q(z)+\beta} - \frac{(1-\beta)zq'(z)}{(1-\beta)q(z)+\beta} \right)$$

or, equivalently,

(2.8)
$$\frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)} = \frac{1}{a+1} \left(1 + \frac{a-(1-\beta)zq'(z)}{(1-\beta)q(z)+\beta} \right).$$

If we define $\Phi(u, v; z)$ by

(2.9)
$$\Phi(u,v;z) := \frac{1}{a+1} \left(1 + \frac{a - (1-\beta)v}{(1-\beta)u + \beta} \right),$$



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then, by the hypothesis of Theorem 1 that $f \in \mathcal{A}(p, n; a, c, \alpha)$, we have

$$\Re\left\{\Phi\left(q(z),zq'(z);z\right)\right\} = \Re\left(\frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)}\right) < \alpha \quad (z \in \mathbb{U}; \ \alpha > 1).$$

We will now show that

$$\Re\left\{\Phi\left(iu_2, v_1; z\right)\right\} \geqq \alpha$$

for all $z \in U$ and for all real u_2 and v_1 constrained by the inequality (1.19). Indeed we find from (2.9) that

$$\begin{aligned} \Re\left\{\Phi\left(iu_{2}, v_{1}; z\right)\right\} &= \frac{1}{a+1} \left[1 + \Re\left(\frac{a - (1-\beta)v_{1}}{(1-\beta)iu_{2} + \beta}\right)\right] \\ &= \frac{1}{a+1} \left[1 + \Re\left(\frac{[a - (1-\beta)v_{1}][\beta - (1-\beta)iu_{2}]}{(1-\beta)^{2}u_{2}^{2} + \beta^{2}}\right)\right] \\ &= \frac{1}{a+1} \left(1 + \frac{[a - (1-\beta)v_{1}]\beta}{(1-\beta)^{2}u_{2}^{2} + \beta^{2}}\right),\end{aligned}$$

so that, by using (1.19), we have

(2.10)
$$\Re \left\{ \Phi \left(i u_2, v_1; z \right) \right\} \ge \frac{1}{a+1} \left(1 + \frac{\beta \left[a + \frac{1}{2}n(1-\beta)(1+u_2^2) \right]}{(1-\beta)^2 u_2^2 + \beta^2} \right) (z \in \mathbb{U}).$$

From the inequalities in (2.1), we get

$$\frac{n}{2}\beta^2 \ge \left(a + \frac{1}{2}n(1-\beta)\right)(1-\beta),$$



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and hence the function

$$\frac{a + \frac{1}{2}n(1 - \beta)(1 + x^2)}{(1 - \beta)^2 x^2 + \beta^2}$$

is an increasing function for $x \ge 0$. Thus we find from (2.10) that

$$\Re\left\{\Phi\left(iu_{2}, v_{1}; z\right)\right\} \ge \frac{1}{a+1} \left(1 + \frac{a + \frac{1}{2}n(1-\beta)}{\beta}\right) = \alpha \quad (z \in \mathbb{U}).$$

The *first* assertion (2.2) of Theorem 1 follows by applying Lemma 1.

Next, we define the function $\psi(z)$ by

$$\psi(z) := \frac{L_p(a,c)f(z)}{L_p(a+1,c)f(z)} \quad (z \in \mathbb{U})$$

,

where β is given by (2.5). Then, in view of the already proven assertion (2.2) of Theorem 1, we have

(2.11)
$$\Re \left\{ \psi(z) \right\} > \beta > 0 \quad (z \in \mathbb{U})$$

so that

(2.12)
$$\Re\left(\frac{1}{\psi(z)}\right) > 0 \quad (z \in \mathbb{U}).$$

Since (2.12) holds true, we have

$$\Re\left\{\psi(z)\right\}\Re\left(\frac{1}{\psi(z)}\right) \leq |\psi(z)| \cdot \frac{1}{|\psi(z)|} = 1,$$



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or

$$\Re\left(\frac{1}{\psi(z)}\right) \leq \frac{1}{\Re\left\{\psi(z)\right\}} \quad (z \in \mathbb{U})\,,$$

which, in view of (2.11), yields

$$0 < \Re\left(\frac{1}{\psi(z)}\right) < \frac{1}{\beta} \qquad (z \in \mathbb{U})$$

which is the *second* assertion (2.3) of Theorem 1.

The following result is a special case of Theorem 1 obtained by taking

 $a = \delta + p$ and c = 1.

Corollary 1. If

$$f(z) \in \mathcal{A}(p,n;\delta,\alpha) \quad \left(\delta+p>1; \ 1 \leq \alpha < 1+\frac{n}{2(\delta+p+1)}\right),$$

then

$$\Re\left(\frac{D^{\delta+p-1}f(z)}{D^{\delta+p}f(z)}\right) > \frac{2\delta+2p+n}{2\alpha(\delta+p+1)-2+n} \quad (z \in \mathbb{U}),$$

and

$$\Re\left(\frac{D^{\delta+p}f(z)}{D^{\delta+p-1}f(z)}\right) < \frac{2\alpha(\delta+p+1)-2+n}{2\delta+2p+n} \quad (z \in \mathbb{U}).$$



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Further Results Involving Differential Subordi-3. **nation Between Analytic Functions**

We begin by proving the following result.

Lemma 3. Let the functions q(z) and $\psi(z)$ be analytic in \mathbb{U} and suppose that

 $\psi(z) \neq 0 \quad (z \in \mathbb{U})$

is also univalent in \mathbb{U} and that $z\psi'(z)/\psi(z)$ is starlike univalent in \mathbb{U} . If

(3.1)
$$\Re\left(\frac{\alpha}{\beta}\frac{1}{\psi(z)} + \left[1 + \frac{z\psi''(z)}{\psi'(z)} - \frac{z\psi'(z)}{\psi(z)}\right]\right) > 0,$$
$$(z \in \mathbb{U}; \ \alpha, \beta \in \mathbb{C}; \ \beta \neq 0)$$

and

(3.2)
$$\frac{\alpha}{q(z)} - \beta \frac{zq'(z)}{q(z)} \prec \frac{\alpha}{\psi(z)} - \beta \frac{z\psi'(z)}{\psi(z)},$$
$$(z \in \mathbb{U}; \ \alpha, \beta \in \mathbb{C}; \ \beta \neq 0),$$
then

inen

$$q(z) \prec \psi(z) \quad (z \in \mathbb{U})$$

and q(z) is the best dominant.



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Proof. By setting

$$\vartheta(\zeta) = \frac{\alpha}{\zeta}$$
 and $\varphi(\zeta) = -\frac{\beta}{\zeta}$,

it is easily observed that both $\vartheta(\zeta)$ and $\varphi(\zeta)$ are analytic in $\mathbb{C} \setminus \{0\}$ and that

$$\varphi(\zeta) \neq 0 \quad (\zeta \in \mathbb{C} \setminus \{0\}).$$

Also, by letting

(3.3)
$$Q(z) = z\psi'(z)\varphi(\psi(z)) = -\beta \frac{z\psi'(z)}{\psi(z)}$$

and

(3.4)
$$h(z) = \vartheta(\psi(z)) + Q(z) = \frac{\alpha}{\psi(z)} - \beta \frac{z\psi'(z)}{\psi(z)},$$

we find that Q(z) is starlike univalent in \mathbb{U} and that

$$\Re\left(\frac{zh'(z)}{Q(z)}\right) = \Re\left(\frac{\alpha}{\beta} \frac{1}{\psi(z)} + \left[1 + \frac{z\psi''(z)}{\psi'(z)} - \frac{z\psi'(z)}{\psi(z)}\right]\right) > 0$$
$$(z \in \mathbb{U}; \ \alpha, \beta \in \mathbb{C}; \ \beta \neq 0),$$

by the hypothesis (3.1) of Lemma 3. Thus, by applying Lemma 2, our proof of Lemma 3 is completed.

We now prove the following result involving differential subordination between analytic functions.



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Theorem 2. Let the function $\psi(z) \neq 0$ ($z \in \mathbb{U}$) be analytic and univalent in \mathbb{U} and suppose that $z\psi'(z)/\psi(z)$ is starlike univalent in \mathbb{U} and

(3.5)
$$\Re\left(\frac{a}{\psi(z)} + \left[1 + \frac{z\psi''(z)}{\psi'(z)} - \frac{z\psi'(z)}{\psi(z)}\right]\right) > 0$$
$$(z \in \mathbb{U}; \ a \in \mathbb{C} \setminus \{-1\}).$$

If $f \in A_p$ satisfies the following subordination:

(3.6)
$$\frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)} \prec \frac{1}{a+1} \left(1 + \frac{a-z\psi'(z)}{\psi(z)} \right) \quad (z \in \mathbb{U}),$$

then

(3.7)
$$\frac{L_p(a,c)f(z)}{L_p(a+1,c)f(z)} \prec \psi(z) \quad (z \in \mathbb{U})$$

and $\psi(z)$ is the best dominant.

Proof. Let the function q(z) be defined by

$$q(z) := \frac{L_p(a,c)f(z)}{L_p(a+1,c)f(z)} \quad (z \in \mathbb{U}; \ f \in \mathcal{A}_p),$$

so that, by a straightforward computation, we have

(3.8)
$$\frac{zq'(z)}{q(z)} = \frac{z(L_p(a,c)f(z))'}{L_p(a,c)f(z)} - \frac{z(L_p(a+1,c)f(z))'}{L_p(a+1,c)f(z)},$$



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which follows also from (2.6) in the special case when $\beta = 0$.

Making use of the familiar identity (2.7) once again (or *directly* from (2.8) with $\beta = 0$), we find that

$$\begin{aligned} \frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)} &= a \; \frac{L_p(a+1,c)f(z)}{L_p(a,c)f(z)} - (a+1) \; \frac{L_p(a+2,c)f(z)}{L_p(a+1,c)f(z)} + 1\\ &= \frac{1}{a+1} \left(1 + \frac{a}{q(z)} - \frac{zq'(z)}{q(z)} \right), \end{aligned}$$

which, in light of the hypothesis (3.6) of Theorem 2, yields the following subordination:

$$\frac{a}{q(z)} - \frac{zq'(z)}{q(z)} \prec \frac{a}{\psi(z)} - \frac{z\psi'(z)}{\psi(z)} \quad (z \in \mathbb{U})$$

The assertion (3.7) of Theorem 2 now follows from Lemma 3.

Remark 1. If the function $\psi(z)$ is such that

$$\Re\left\{\psi\left(z\right)\right\} > 0 \quad (z \in \mathbb{U})$$

and if $z\psi'(z)/\psi(z)$ is starlike in U, then the condition (3.5) is satisfied for a > 0.

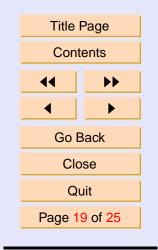
In its special case when

$$a = \delta + p$$
 and $c = 1$,

Theorem 2 yields the following result.



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Corollary 2. Let the function $\psi(z) \neq 0$ ($z \in \mathbb{U}$) be analytic and univalent in \mathbb{U} and suppose that $z\psi'(z)/\psi(z)$ is starlike univalent in \mathbb{U} and

$$\Re\left(\frac{\delta+p}{\psi(z)} + \left[1 + \frac{z\psi''(z)}{\psi'(z)} - \frac{z\psi'(z)}{\psi(z)}\right]\right) > 0 \quad (z \in \mathbb{U}; \ \delta \in \mathbb{R} \setminus (-\infty, p]).$$

If $f \in A$ satisfies the following subordination:

$$\frac{D^{\delta+p+1}f(z)}{D^{\delta+p}f(z)} \prec \frac{1}{\delta+p+1} \left(1 + \frac{\delta+p-z\psi'(z)}{\psi(z)}\right) \quad (z \in \mathbb{U}),$$

then

$$\frac{D^{\delta+p-1}f(z)}{D^{\delta+p}f(z)} \prec \psi(z) \quad (z \in \mathbb{U}).$$

Lastly, by using a similar technique as above, we can prove Theorem 3 below.

Theorem 3. If $f \in \mathcal{A}(p, n)$ and

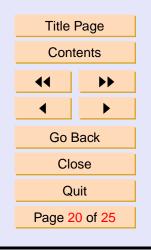
(3.9)
$$1 + \frac{zf''(z)}{f'(z)} \prec p \, \frac{1 + Bz^n}{1 + Az^n} - \frac{n(A - B)z^n}{(1 + Az^n)(1 + Bz^n)},$$
$$(z \in \mathbb{U}; \ -1 \leq B < A \leq 1),$$

then

(3.10)
$$\frac{pf(z)}{zf'(z)} \prec \frac{1+Az^n}{1+Bz^n} \quad (z \in \mathbb{U}).$$



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Proof. Let the function q(z) be defined by

(3.11)
$$q(z) := \frac{pf(z)}{zf'(z)} \quad (z \in \mathbb{U}; \ f \in \mathcal{A}(p,n)),$$

so that

(3.12)
$$1 + \frac{zf''(z)}{f'(z)} = \frac{p}{q(z)} - \frac{zq'(z)}{q(z)}.$$

If the function $\psi(z)$ is defined by

$$\psi(z) := \frac{1 + Az^n}{1 + Bz^n} \quad (-1 \le B < A \le 1; \ z \in \mathbb{U}),$$

then, in view of (3.9) and (3.12), we get

$$\frac{p}{q(z)} - \frac{zq'(z)}{q(z)} \prec \frac{p}{\psi(z)} - \frac{z\psi'(z)}{\psi(z)} \quad (z \in \mathbb{U}).$$

The result (Theorem 3) now follows from Lemma 3 (with $\alpha = p$ and $\beta = 1$).

The following result is a simple consequence of Theorem 3.

Corollary 3. If $f \in A$ satisfies the following subordination:

$$1 + \frac{zf''(z)}{f'(z)} \prec \frac{1 - 4z + z^2}{1 - z^2} \quad (z \in \mathbb{U}),$$



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then

(3.13)
$$\Re\left(\frac{f(z)}{zf'(z)}\right) > 0 \quad (z \in \mathbb{U})$$

or, equivalently, f is starlike in \mathbb{U} (that is, $f \in S^*$).

Remark 2. The foregoing analysis can be applied **mutatis mutandis** in order to rederive Theorem A of Owa et al. [5]. Indeed, if

(3.14)
$$f(z) \in \mathcal{A}(p,n;\alpha) \quad \left(p < \alpha \leq p + \frac{1}{2}n\right),$$

then we can first show that

$$1 + \frac{zf''(z)}{f'(z)} \prec \psi(z) \quad (z \in \mathbb{U}),$$

where

$$\psi(z) := p \, \frac{1 + Bz^n}{1 + Az^n} - \frac{n(A - B)z^n}{(1 + Az^n)(1 + Bz^n)} = \frac{p(1 + Bz^n)^2 - n(A + 1)z^n}{(1 + Az^n)(1 - z^n)}$$
$$\left(A = 1 - 2\beta; \ B = -1; \ \beta = \frac{2p + n}{2\alpha + n}\right).$$

By letting

$$u\left(\theta\right):=\Re\left\{\psi\left(z\right)\right\}\quad\left(z=e^{i\theta/n}\in\partial\mathbb{U};\;0\leqq\theta\leqq2n\pi\right),$$



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it is easily seen for

$$u(\theta) = \frac{(1-A)\left[2p + n(1+A) - 2p\cos\theta\right]}{2(1+A^2 + 2A\cos\theta)} \quad (0 \le \theta \le 2n\pi)$$

that

(3.15)
$$u(\theta) \ge u(\pi) = \frac{(1-A)[2p+n(1+A)+2p]}{2(1-A)^2} = \alpha \quad (0 \le \theta \le 2n\pi),$$

which shows that $q(\mathbb{U})$ contains the half-plane $\Re(w) \leq \alpha$, where q(z) is given, as before, by (3.11). Thus, under the hypothesis (3.14), we have the subordination (3.9) and hence (by Theorem 3) also the subordination (3.10), which leads us to the assertion (1.5) of Theorem A.



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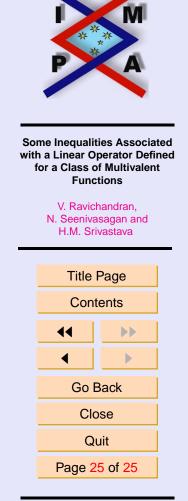
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