

ON CERTAIN MULTIVALENT FUNCTIONS  
WITH NEGATIVE COEFFICIENTS DEFINED  
BY USING A DIFFERENTIAL OPERATOR

M. K. Aouf

**Abstract.** In this paper, we introduce the subclass  $S_j(n, p, q, \alpha)$  of analytic and  $p$ -valent functions with negative coefficients defined by new operator  $D_p^n$ . In this paper we give some properties of functions in the class  $S_j(n, p, q, \alpha)$  and obtain numerous sharp results including (for example) coefficient estimates, distortion theorem, radii of close-to-convexity, starlikeness and convexity and modified Hadamard products of functions belonging to the class  $S_j(n, p, q, \alpha)$ . Finally, several applications involving an integral operator and certain fractional calculus operators are also considered.

1. Introduction

Let  $T(j, p)$  denote the class of functions of the form

$$f(z) = z^p - \sum_{k=j+p}^{\infty} a_k z^k \quad (a_k \geq 0; p, j \in N = \{1, 2, \dots\}), \quad (1.1)$$

which are analytic and  $p$ -valent in the open unit disc  $U = \{z : |z| < 1\}$ . A function  $f(z) \in T(j, p)$  is said to be  $p$ -valently starlike of order  $\alpha$  if it satisfies the inequality

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha \quad (z \in U; 0 \leq \alpha < p; p \in N). \quad (1.2)$$

We denote by  $T_j^*(p, \alpha)$  the class of all  $p$ -valently starlike functions of order  $\alpha$ . Also a function  $f(z) \in T(j, p)$  is said to be  $p$ -valently convex of order  $\alpha$  if it satisfies the inequality

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha \quad (z \in U; 0 \leq \alpha < p; p \in N). \quad (1.3)$$

---

2010 AMS Subject Classification: 30C45.

Keywords and phrases: Multivalent functions; differential operator; modified-Hadamard product; fractional calculus.

We denote by  $C_j(p, \alpha)$  the class of all  $p$ -valently convex functions of order  $\alpha$ . We note that (see for example Duren [5] and Goodman [6])

$$f(z) \in C_j(p, \alpha) \iff \frac{zf'(z)}{p} \in T_j^*(p, \alpha) \quad (0 \leq \alpha < p; p \in N). \quad (1.4)$$

The classes  $T_j^*(p, \alpha)$  and  $C_j(p, \alpha)$  were studied by Owa [12].

For each  $f(z) \in T(j, p)$ , we have (see [3])

$$f^{(q)}(z) = \frac{p!}{(p-q)!} z^{p-q} - \sum_{k=j+p}^{\infty} \frac{k!}{(k-q)!} a_k z^{k-q} \quad (q \in N_0 = N \cup \{0\}; p > q). \quad (1.5)$$

For a function  $f(z)$  in  $T(j, p)$ , we define

$$\begin{aligned} D_p^0 f^{(q)}(z) &= f^{(q)}(z), \\ D_p^1 f^{(q)}(z) &= Df^{(q)}(z) = \frac{z}{(p-q)} (f^{(q)}(z))' = \frac{z}{(p-q)} f^{(1+q)}(z) \\ &= \frac{p!}{(p-q)!} z^{p-q} - \sum_{k=j+p}^{\infty} \frac{k!}{(k-q)!} \left( \frac{k-q}{p-q} \right) a_k z^{k-q}, \end{aligned} \quad (1.6)$$

$$\begin{aligned} D_p^2 f^{(q)}(z) &= D(D_p^1 f^{(q)}(z)) \\ &= \frac{p!}{(p-q)!} z^{p-q} - \sum_{k=j+p}^{\infty} \frac{k!}{(k-q)!} \left( \frac{k-q}{p-q} \right)^2 a_k z^{k-q}, \end{aligned} \quad (1.7)$$

and

$$\begin{aligned} D_p^n f^{(q)}(z) &= D(D_p^{n-1} f^{(q)}(z)) \quad (n \in N) \\ &= \frac{p!}{(p-q)!} z^{p-q} - \sum_{k=j+p}^{\infty} \frac{k!}{(k-q)!} \left( \frac{k-q}{p-q} \right)^n a_k z^{k-q} \\ &\quad (p, j \in N; q \in N_0; p > q). \end{aligned} \quad (1.8)$$

We note that, by taking  $q = 0$  and  $p = 1$ , the differential operator  $D_1^n = D^n$  was introduced by Salagean [13].

With the help of the differential operator  $D_p^n$ , we say that a function  $f(z)$  belonging to  $T(j, p)$  is in the class  $S_j(n, p, q, \alpha)$  if and only if

$$\operatorname{Re} \left\{ \frac{z(D_p^n f^{(q)}(z))'}{D_p^n f^{(q)}(z)} \right\} > \alpha \quad (p \in N; q, n \in N_0) \quad (1.9)$$

for some  $\alpha$  ( $0 \leq \alpha < p - q, p > q$ ) and for all  $z \in U$ .

We note that, by specializing the parameters  $j, p, n, q$  and  $\alpha$ , we obtain the following subclasses studied by various authors:

- (i)  $S_j(0, p, q, \alpha) = S_j(p, q, \alpha)$  and  $S_j(1, p, q, \alpha) = C_j(p, q, \alpha)$  (Chen et al. [3]);
- (ii)  $S_j(n, 1, 0, \alpha) = P(j, \alpha, n)$  ( $j \in N; n \in N_0; 0 \leq \alpha < 1$ ) (Aouf and Srivastava [1]);

(iii)  $S_1(n, 1, 0, \alpha) = T(n, \alpha)$  ( $n \in N_0; 0 \leq \alpha < 1$ ) (Hur and Oh [7]);

(iv)  $S_j(0, p, 0, \alpha) = \begin{cases} T_j^*(p, \alpha) & \text{(Owa [12])}, \\ T_\alpha(p, j) & \text{(Yamakawa [20])} \end{cases} \quad (p, j \in N; 0 \leq \alpha < p).$

(v)  $S_j(1, p, 0, \alpha) = \begin{cases} C_j(p, \alpha) & \text{(Owa [12])}, \\ CT_\alpha(p, j) & \text{(Yamakawa [20])} \end{cases} \quad (p, j \in N; 0 \leq \alpha < p).$

(vi)  $S_1(0, p, 0, \alpha) = T^*(p, \alpha)$  and  $S_1(1, p, 0, \alpha) = C(p, \alpha)$  ( $p \in N; 0 \leq \alpha < p$ ) (Owa [11] and Salagean et al. [14]);

(vii)  $S_j(0, 1, 0, \alpha) = T_\alpha(j)$  and  $S_j(1, 1, 0, \alpha) = C_\alpha(j)$  ( $j \in N; 0 \leq \alpha < 1$ ) (Srivastava et al. [19]);

(viii)  $S_j(n, p, 0, \alpha) = S_j(n, p, \alpha)$  ( $p, j \in N; n \in N_0; 0 \leq \alpha < p$ ), where  $S_j(n, p, \alpha)$  represents the class of functions  $f(z) \in T(j, p)$  satisfying the inequality

$$\operatorname{Re} \left\{ \frac{z(D_p^n f(z))'}{D_p^n f(z)} \right\} > \alpha \quad (z \in U). \quad (1.10)$$

In our present paper, we shall make use of the familiar integral operator  $J_{c,p}$  defined by (cf. [2], [8] and [9]; see also [18])

$$(J_{c,p}f)(z) = \frac{c+p}{z^c} \int_0^z t^{c-1} f(t) dt \quad (1.11)$$

( $f \in T(j, p)$ ;  $c > -p$ ;  $p \in N$ ) as well as the fractional calculus operator  $D_z^\mu$  for which it is well known that (see for details [10] and [16]; see also Section 5 below)

$$D_z^\mu \{z^\rho\} = \frac{\Gamma(\rho+1)}{\Gamma(\rho+1-\mu)} z^{\rho-\mu} \quad (\rho > -1; \mu \in R) \quad (1.12)$$

in terms of Gamma functions.

## 2. Coefficient estimates

**THEOREM 1.** *Let the function  $f(z)$  be defined by (1.1). Then  $f(z) \in S_j(n, p, q, \alpha)$  if and only if*

$$\sum_{k=j+p}^{\infty} \left( \frac{k-q}{p-q} \right)^n (k-q-\alpha)\delta(k, q)a_k \leq (p-q-\alpha)\delta(p, q) \quad (2.1)$$

( $0 \leq \alpha < p-q$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ) where

$$\delta(p, q) = \frac{p!}{(p-q)!} = \begin{cases} p(p-1) \cdot \dots \cdot (p-q+1), & q \neq 0, \\ 1, & q = 0. \end{cases} \quad (2.2)$$

*Proof.* Assume that inequality (2.1) holds true. Then we find that

$$\begin{aligned} \left| \frac{z(D_p^n f^{(q)}(z))'}{D_p^n f^{(q)}(z)} - (p-q) \right| &\leq \frac{\sum_{k=j+p}^{\infty} (k-p) \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k |z|^{k-p}}{\delta(p,q) - \sum_{k=j+p}^{\infty} \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k |z|^{k-p}} \\ &\leq \frac{\sum_{k=j+p}^{\infty} (k-p) \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k}{\delta(p,q) - \sum_{k=j+p}^{\infty} \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k} \leq p-q-\alpha. \end{aligned}$$

This shows that the values of the function

$$\Phi(z) = \frac{z(D_p^n f^{(q)}(z))'}{D_p^n f^{(q)}(z)} \quad (2.3)$$

lie in a circle which is centered at  $w = (p-q)$  and whose radius is  $(p-q-\alpha)$ . Hence  $f(z)$  satisfies the condition (1.9).

Conversely, assume that the function  $f(z)$  is in the class  $S_j(n, p, q, \alpha)$ . Then we have

$$\begin{aligned} \operatorname{Re} \left\{ \frac{z(D_p^n f^{(q)}(z))'}{D_p^n f^{(q)}(z)} \right\} &= \\ \operatorname{Re} \left\{ \frac{(p-q)\delta(p,q) - \sum_{k=j+p}^{\infty} (k-q) \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k z^{k-p}}{\delta(p,q) - \sum_{k=j+p}^{\infty} \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k z^{k-p}} \right\} &> \alpha, \quad (2.4) \end{aligned}$$

for some  $\alpha$  ( $0 \leq \alpha < p-q$ ),  $p, j \in N$ ,  $q, n \in N_0$ ,  $p > q$  and  $z \in U$ . Choose values of  $z$  on the real axis so that  $\Phi(z)$  given by (2.3) is real. Upon clearing the denominator in (2.4) and letting  $z \rightarrow 1^-$  through real values, we can see that

$$\begin{aligned} (p-q)\delta(p,q) - \sum_{k=j+p}^{\infty} (k-q) \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k &\geq \\ &\geq \alpha \left\{ \delta(p,q) - \sum_{k=j+p}^{\infty} \left(\frac{k-q}{p-q}\right)^n \delta(k,q) a_k \right\}. \quad (2.5) \end{aligned}$$

Thus we have the inequality (2.1). ■

**COROLLARY 1.** *Let the function  $f(z)$  defined by (1.1) be in the class  $S_j(n, p, q, \alpha)$ . Then*

$$a_k \leq \frac{(p-q-\alpha)\delta(p,q)}{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha)\delta(k,q)} \quad (k \geq j+p; p, j \in N; q, n \in N_0; p > q). \quad (2.6)$$

The result is sharp for the function  $f(z)$  given by

$$f(z) = z^p - \frac{(p-q-\alpha)\delta(p,q)}{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha)\delta(k,q)} z^k \quad (2.7)$$

( $k \geq j+p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ).

REMARK 1. (i) Putting  $n = 0$  in Theorem 1, we obtain the result obtained by Chen et al. [3, Theorem 1].

(ii) Putting  $n = 1$  in Theorem 1, we obtain the result obtained by Chen et al. [3, Theorem 2].

### 3. Distortion theorem

THEOREM 3. If the function  $f(z)$  defined by (1.1) is in the class  $S_j(n, p, q, \alpha)$ , then

$$\left\{ \frac{p!}{(p-m)!} - \frac{(p-q-\alpha)\delta(p,q)(j+p-q)!}{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)(j+p-m)!} |z|^j \right\} |z|^{p-m} \leq |f^{(m)}(z)| \leq \left\{ \frac{p!}{(p-m)!} + \frac{(p-q-\alpha)\delta(p,q)(j+p-q)!}{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)(j+p-m)!} |z|^j \right\} |z|^{p-m} \quad (3.1)$$

( $z \in U$ ;  $0 \leq \alpha < p-q$ ;  $p, j \in N$ ;  $q, n, m \in N_0$ ;  $p > \max\{q, m\}$ ). The result is sharp for the function  $f(z)$  given by

$$f(z) = z^p - \frac{(p-q-\alpha)\delta(p,q)}{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} z^{j+p} \quad (3.2)$$

( $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ).

*Proof.* In view of Theorem 1, we have

$$\frac{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)}{(p-q-\alpha)\delta(p,q)(j+p)!} \sum_{k=j+p}^{\infty} k! a_k \leq \sum_{k=j+p}^{\infty} \frac{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha)\delta(k,q)}{(p-q-\alpha)\delta(p,q)} a_k \leq 1$$

which readily yields

$$\sum_{k=j+p}^{\infty} k! a_k \leq \frac{(p-q-\alpha)\delta(p,q)(j+p-q)!}{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)}. \quad (3.3)$$

Now, by differentiating both sides of (1.1)  $m$  times, we have

$$f^{(m)}(z) = \frac{p!}{(p-m)!} z^{p-m} - \sum_{k=j+p}^{\infty} \frac{k!}{(k-m)!} a_k z^{k-m} \quad (3.4)$$

( $k \geq j+p$ ;  $p, j \in N$ ;  $q, m \in N_0$ ;  $p > \max\{q, m\}$ ) and Theorem 2 follows from (3.3) and (3.4). ■

REMARK 2. (i) Putting  $n = 0$  in Theorem 2, we obtain the result obtained by Chen et al. [3, Theorem 7].

(ii) Putting  $n = 1$  in Theorem 2, we obtain the result obtained by Chen et al. [3, Theorem 8].

#### 4. Radii of close-to-convexity, starlikeness and convexity

THEOREM 3. Let the function  $f(z)$  defined by (1.1) be in the class  $S_j(n, p, q, \alpha)$ . Then

(i)  $f(z)$  is  $p$ -valently close-to-convex of order  $\varphi$  ( $0 \leq \varphi < p$ ) in  $|z| < r_1$ , where

$$r_1 = \inf_k \left\{ \frac{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha) \delta(k, q)}{(p-q-\alpha) \delta(p, q)} \left(\frac{p-\varphi}{k}\right) \right\}^{\frac{1}{k-p}} \quad (4.1)$$

( $k \geq j+p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ).

(ii)  $f(z)$  is  $p$ -valently starlike of order  $\varphi$  ( $0 \leq \varphi < p$ ) in  $|z| < r_2$ , where

$$r_2 = \inf_k \left\{ \frac{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha) \delta(k, q)}{(p-q-\alpha) \delta(p, q)} \left(\frac{p-\varphi}{k-\varphi}\right) \right\}^{\frac{1}{k-p}} \quad (4.2)$$

( $k \geq j+p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ).

(iii)  $f(z)$  is  $p$ -valently convex of order  $\varphi$  ( $0 \leq \varphi < p$ ) in  $|z| < r_3$ , where

$$r_3 = \inf_k \left\{ \frac{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha) \delta(k, q) p(p-\varphi)}{(p-q-\alpha) \delta(p, q) k(k-\varphi)} \right\}^{\frac{1}{k-p}} \quad (4.3)$$

( $k \geq j+p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ). Each of these results is sharp for the function  $f(z)$  given by (2.7).

*Proof.* It is sufficient to show that

$$\left| \frac{f'(z)}{z^{p-1}} - p \right| \leq p - \varphi \quad (|z| < r_1; 0 \leq \varphi < p; p \in N), \quad (4.4)$$

$$\left| \frac{zf'(z)}{f(z)} - p \right| \leq p - \varphi \quad (|z| < r_2; 0 \leq \varphi < p; p \in N), \quad (4.5)$$

and that

$$\left| 1 + \frac{zf''(z)}{f'(z)} - p \right| \leq p - \varphi \quad (|z| < r_3; 0 \leq \varphi < p; p \in N) \quad (4.6)$$

for a function  $f(z) \in S_j(n, p, q, \alpha)$ , where  $r_1, r_2$  and  $r_3$  are defined by (4.1), (4.2) and (4.3), respectively. The details involved are fairly straightforward and may be omitted. ■

### 5. Modified Hadamard products

For the functions

$$f_\nu(z) = z^p - \sum_{k=j+p}^{\infty} a_{k,\nu} z^k \quad (a_{k,\nu} \geq 0; \nu = 1, 2) \quad (5.1)$$

we denote by  $(f_1 \otimes f_2)(z)$  the modified Hadamard product (or convolution) of the functions  $f_1(z)$  and  $f_2(z)$ , where

$$(f_1 \otimes f_2)(z) = z^p - \sum_{k=j+p}^{\infty} a_{k,1} \cdot a_{k,2} z^k. \quad (5.2)$$

**THEOREM 4.** *Let the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) defined by (5.1) be in the class  $S_j(n, p, q, \alpha)$ . Then  $(f_1 \otimes f_2)(z) \in S_j(n, p, q, \gamma)$ , where*

$$\gamma = (p - q) - \frac{j(p - q - \alpha)^2 \delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha)^2 \delta(j + p, q) - (p - q - \alpha)^2 \delta(p, q)}. \quad (5.3)$$

The result is sharp for the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) given by

$$f_\nu(z) = z^p - \frac{(p - q - \alpha) \delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha) \delta(j + p, q)} z^{j+p} \quad (5.4)$$

( $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ;  $\nu = 1, 2$ ).

*Proof.* Employing the technique used earlier by Schild and Silverman [15], we need to find the largest  $\gamma$  such that

$$\sum_{k=j+p}^{\infty} \frac{\left(\frac{k-q}{p-q}\right)^n (p - q - \gamma) \delta(k, q)}{(p - q - \gamma) \delta(p, q)} a_{k,1} \cdot a_{k,2} \leq 1 \quad (5.5)$$

( $f_\nu(z) \in S_j(n, p, q, \alpha)$ ,  $\nu = 1, 2$ ). Since  $f_\nu(z) \in S_j(n, p, q, \alpha)$  ( $\nu = 1, 2$ ), we readily see that

$$\sum_{k=j+p}^{\infty} \frac{\left(\frac{k-q}{p-q}\right)^n (p - q - \alpha) \delta(k, q)}{(p - q - \alpha) \delta(p, q)} a_{k,\nu} \leq 1 \quad (\nu = 1, 2). \quad (5.6)$$

Therefore, by the Cauchy-Schwarz inequality, we obtain

$$\sum_{k=j+p}^{\infty} \frac{\left(\frac{k-q}{p-q}\right)^n (k - q - \alpha) \delta(k, q)}{(p - q - \alpha) \delta(p, q)} \sqrt{a_{k,1} \cdot a_{k,2}} \leq 1. \quad (5.7)$$

Thus we only need to show that

$$\frac{(k - q - \gamma)}{(p - q - \gamma)} a_{k,1} \cdot a_{k,2} \leq \frac{(k - q - \alpha)}{(p - q - \alpha)} \sqrt{a_{k,1} \cdot a_{k,2}} \quad (5.8)$$

( $k \geq j + p$ ;  $p, j \in N$ ), or, equivalently, that

$$\sqrt{a_{k,1} \cdot a_{k,2}} \leq \frac{(p - q - \gamma)(k - q - \alpha)}{(p - q - \alpha)(k - q - \gamma)} \quad (5.9)$$

( $k \geq j + p$ ;  $p, j \in N$ ). Hence, in the light of inequality (5.7), it is sufficient to prove that

$$\frac{(p - q - \alpha)\delta(p, q)}{\left(\frac{k-q}{p-q}\right)^n (k - q - \alpha)\delta(k, q)} \leq \frac{(p - q - \gamma)(k - q - \alpha)}{(p - q - \alpha)(k - q - \gamma)} \quad (5.10)$$

( $k \geq j + p$ ;  $p, j \in N$ ). It follows from (5.10) that

$$\gamma \leq (p - q) - \frac{(k - p)(p - q - \alpha)^2\delta(p, q)}{\left(\frac{k-q}{p-q}\right)^n (k - q - \alpha)^2\delta(k, q) - (p - q - \alpha)^2\delta(p, q)} \quad (5.11)$$

( $k \geq j + p$ ;  $p, j \in N$ ).

Now, defining the function  $G(k)$  by

$$G(k) = (p - q) - \frac{(k - p)(p - q - \alpha)^2\delta(p, q)}{\left(\frac{k-q}{p-q}\right)^n (k - q - \alpha)^2\delta(k, q) - (p - q - \alpha)^2\delta(p, q)} \quad (5.12)$$

( $k \geq j + p$ ;  $p, j \in N$ ), we see that  $G(k)$  is an increasing function of  $k$ . Therefore, we conclude that

$$\gamma \leq G(j + p) = (p - q) - \frac{j(p - q - \alpha)^2\delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha)^2\delta(j + p, q) - (p - q - \alpha)^2\delta(p, q)}, \quad (5.13)$$

which evidently completes the proof of Theorem 4. ■

Putting  $n = 0$  and  $n = 1$  in Theorem 4, we obtain

**COROLLARY 2.** *Let the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) defined by (5.1) be in the class  $S_j(p, q, \alpha)$ . Then  $(f_1 \otimes f_2)(z) \in S_j(p, q, \gamma)$ , where*

$$\gamma = (p - q) - \frac{j(p - q - \alpha)^2\delta(p, q)}{(j + p - q - \alpha)^2\delta(j + p, q) - (p - q - \alpha)^2\delta(p, q)}. \quad (5.14)$$

*The result is sharp.*

**REMARK 3.** We note that the result obtained by Chen et al. [3, Theorem 5] is not correct. The correct result is given by (5.14).

**COROLLARY 3.** *Let the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) defined by (5.1) be in the class  $C_j(p, q, \alpha)$ . Then  $(f_1 \otimes f_2)(z) \in C_j(p, q, \gamma)$ , where*

$$\gamma = (p - q) - \frac{j(p - q - \alpha)^2\delta(p, q + 1)}{(j + p - q - \alpha)^2\delta(j + p, q + 1) - (p - q - \alpha)^2\delta(p, q + 1)}. \quad (5.15)$$

*The result is sharp.*

**REMARK 4.** We note that the result obtained by Chen et al. [3, Theorem 6] is not correct. The correct result is given by (5.15).

Using arguments similar to those in the proof of Theorem 4, we obtain the following results.



**THEOREM 5.** *Let the functions  $f_1(z)$ , resp.  $f_2(z)$  defined by (5.1) be in the class  $S_j(n, p, q, \alpha)$ , resp.  $S_j(n, p, q, \tau)$ . Then  $(f_1 \otimes f_2)(z) \in S_j(n, p, q, \zeta)$ , where*

$$\zeta = (p - q) - \frac{j(p - q - \alpha)(p - q - \tau)\delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha)(j + p - q - \tau)\delta(j + p, q) - \Omega\delta(p, q)}, \quad (5.16)$$

where

$$\Omega = (p - q - \alpha)(p - q - \tau). \quad (5.17)$$

The result is the best possible for the functions

$$f_1(z) = z^p - \frac{(p - q - \alpha)\delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha)\delta(j + p, q)} z^{j+p} \quad (p, j \in N; q, n \in N_0; p > q) \quad (5.18)$$

$$f_2(z) = z^p - \frac{(p - q - \tau)\delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \tau)\delta(j + p, q)} z^{j+p} \quad (p, j \in N; q, n \in N_0; p > q). \quad (5.19)$$

**THEOREM 6.** *Let the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) defined by (5.1) be in the class  $S_j(n, p, q, \alpha)$ . Then the function*

$$h(z) = z^p - \sum_{k=j+p}^{\infty} (a_{k,1}^2 + a_{k,2}^2) z^k \quad (5.20)$$

belongs to the class  $S_j(n, p, q, \xi)$ , where

$$\xi = (p - q) - \frac{2j(p - q - \alpha)^2\delta(p, q)}{\left(\frac{j+p-q}{p-q}\right)^n (j + p - q - \alpha)^2\delta(j + p, q) - 2(p - q - \alpha)^2\delta(p, q)}. \quad (5.21)$$

The result is the sharp for the functions  $f_\nu(z)$  ( $\nu = 1, 2$ ) defined by (5.4).

## 6. Applications of fractional calculus

Various operators of fractional calculus (that is, fractional integral and fractional derivatives) have been studied in the literature rather extensively (cf., e.g., [4], [10], [17] and [18]; see also the various references cited therein). For our present investigation, we recall the following definitions.

**DEFINITION 1.** The fractional integral of order  $\mu$  is defined, for a function  $f(z)$ , by

$$D_z^{-\mu} f(z) = \frac{1}{\Gamma(\mu)} \int_0^z \frac{f(\zeta)}{(z - \zeta)^{1-\mu}} d\zeta \quad (\mu > 0), \quad (6.1)$$

where the function  $f(z)$  is analytic in a simply-connected domain of the complex  $z$ -plane containing the origin and the multiplicity of  $(z - \zeta)^{\mu-1}$  is removed by requiring  $\log(z - \zeta)$  to be real when  $z - \zeta > 0$ .

**DEFINITION 2.** The fractional derivative of order  $\mu$  is defined, for a function  $f(z)$ , by

$$D_z^\mu f(z) = \frac{1}{\Gamma(1 - \mu)} \int_0^z \frac{f(\zeta)}{(z - \zeta)^\mu} d\zeta \quad (0 \leq \mu < 1), \quad (6.2)$$

where the function  $f(z)$  is constrained, and the multiplicity of  $(z - \zeta)^{-\mu}$  is removed, as in Definition 1.

DEFINITION 3. Under the hypotheses of Definition 2, the fractional derivative of order  $n + \mu$  is defined, for a function  $f(z)$ , by

$$D_z^{n+\mu} f(z) = \frac{d^n}{dz^n} \{D_z^\mu f(z)\} \quad (0 \leq \mu < 1; n \in N_0). \quad (6.3)$$

In this section, we shall investigate the growth and distortion properties of functions in the class  $S_j(n, p, q, \alpha)$ , involving the operators  $J_{c,p}$  and  $D_z^\mu$ . In order to derive our results, we need the following lemma given by Chen et al. [4].

LEMMA 1. [4] *Let the function  $f(z)$  be defined by (1.1). Then*

$$D_z^\mu \{(J_{c,p}f)(z)\} = \frac{\Gamma(p+1)}{\Gamma(p+1-\mu)} z^{p-\mu} - \sum_{k=j+p}^{\infty} \frac{(c+p)\Gamma(p+1)}{(c+k)\Gamma(p+1-\mu)} a_k z^{k-\mu} \quad (6.4)$$

( $\mu \in R; c > -p; p, j \in N$ ) and

$$J_{c,p}(D_z^\mu \{f(z)\}) = \frac{(c+p)\Gamma(p+1)}{(c+p-\mu)\Gamma(p+1-\mu)} z^{p-\mu} - \sum_{k=j+p}^{\infty} \frac{(c+p)\Gamma(k+1)}{(c+k-\mu)\Gamma(k+1-\mu)} a_k z^{k-\mu} \quad (6.5)$$

( $\mu \in R; c > -p; p, j \in N$ ), provided that no zeros appear in the denominators in (6.4) and (6.5).

THEOREM 7. *Let the function  $f(z)$  defined by (1.1) be in the class  $S_j(n, p, q, \alpha)$ . Then*

$$|D_z^{-\mu} \{(J_{c,p}f)(z)\}| \geq \left\{ \frac{\Gamma(p+1)}{\Gamma(p+1+\mu)} - \frac{(c+p)\Gamma(j+p+1)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1+\mu) \left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} |z|^j \right\} |z|^{p+\mu} \quad (6.6)$$

( $z \in U; 0 \leq \alpha < p-q; \mu > 0; c > -p; p, j \in N; q, n \in N_0; p > q$ ) and

$$|D_z^{-\mu} \{(J_{c,p}f)(z)\}| \leq \left\{ \frac{\Gamma(p+1)}{\Gamma(p+1+\mu)} + \frac{(c+p)\Gamma(j+p+1)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1+\mu) \left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} |z|^j \right\} |z|^{p+\mu} \quad (6.7)$$

( $z \in U; 0 \leq \alpha < p-q; \mu > 0; c > -p; p, j \in N; q, n \in N_0; p > q$ ). Each of the assertions (6.6) and (6.7) is sharp.

*Proof.* In view of Theorem 1, we have

$$\begin{aligned} & \frac{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)}{(p-q-\alpha)\delta(p,q)} \sum_{k=j+p}^{\infty} a_k \\ & \leq \sum_{k=j+p}^{\infty} \frac{\left(\frac{k-q}{p-q}\right)^n (k-q-\alpha)\delta(k,q)}{(p-q-\alpha)\delta(p,q)} a_k \leq 1, \quad (6.8) \end{aligned}$$

which readily yields

$$\sum_{k=j+p}^{\infty} a_k \leq \frac{(p-q-\alpha)\delta(p,q)}{\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)}. \quad (6.9)$$

Consider the function  $F(z)$  defined in  $U$  by

$$\begin{aligned} F(z) &= \frac{\Gamma(p+1+\mu)}{\Gamma(p+1)} z^{-\mu} D_z^{-\mu} \{(J_{c,p}f)(z)\} \\ &= z^p - \sum_{k=j+p}^{\infty} \frac{(c+p)\Gamma(k+1)\Gamma(p+1+\mu)}{(c+k)\Gamma(k+1+\mu)\Gamma(p+1)} a_k z^k \\ &= z^p - \sum_{k=j+p}^{\infty} \Phi(k) a_k z^k \quad (z \in U) \end{aligned}$$

where

$$\Phi(k) = \frac{(c+p)\Gamma(k+1)\Gamma(p+1+\mu)}{(c+k)\Gamma(k+1+\mu)\Gamma(p+1)} \quad (k \geq j+p; p, j \in N; \mu > 0). \quad (6.10)$$

Since  $\Phi(k)$  is a decreasing function of  $k$  when  $\mu > 0$ , we get

$$0 < \Phi(k) \leq \Phi(j+p) = \frac{(c+p)\Gamma(j+p+1)\Gamma(p+1+\mu)}{(c+j+p)\Gamma(j+p+1+\mu)\Gamma(p+1)} \quad (6.11)$$

( $c > -p$ ;  $p, j \in N$ ;  $\mu > 0$ ). Thus, by using (6.9) and (6.11), we deduce that

$$\begin{aligned} |F(z)| &\geq |z|^p - \Phi(j+p) |z|^{j+p} \sum_{k=j+p}^{\infty} a_k \geq |z|^p - \\ &\frac{(c+p)\Gamma(j+p+1)\Gamma(p+1+\mu)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1+\mu)\Gamma(p+1)\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} |z|^{j+p} \end{aligned}$$

( $z \in U$ ) and

$$\begin{aligned} |F(z)| &\leq |z|^p + \Phi(j+p) |z|^{j+p} \sum_{k=j+p}^{\infty} a_k \leq |z|^p + \\ &\frac{(c+p)\Gamma(j+p+1)\Gamma(p+1+\mu)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1+\mu)\Gamma(p+1)\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} |z|^{j+p} \end{aligned}$$

( $z \in U$ ), which yield the inequalities (6.6) and (6.7) of Theorem 7. The equalities in (6.6) and (6.7) are attained for the function  $f(z)$  given by

$$\begin{aligned} D_z^{-\mu} \{(J_{c,p}f)(z)\} &= \left\{ \frac{\Gamma(p+1)}{\Gamma(p+1+\mu)} - \right. \\ &\left. \frac{(c+p)\Gamma(j+p+1)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1+\mu)\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} z^j \right\} z^{p+\mu} \quad (6.12) \end{aligned}$$

or, equivalently, by

$$(J_{c,p}f)(z) = z^p - \frac{(c+p)(p-q-\alpha)\delta(p,q)}{(c+j+p)\left(\frac{j+p-q}{p-q}\right)^n (j+p-q-\alpha)\delta(j+p,q)} z^{j+p}. \quad (6.13)$$

Thus we complete the proof of Theorem 7. ■

Using arguments similar to those in the proof of Theorem 7, we obtain the following result.

**THEOREM 8.** *Let the function  $f(z)$  defined by (1.1) be in the class  $S_j(n, p, q, \alpha)$ . Then*

$$|D_z^\mu \{(J_{c,p}f)(z)\}| \geq \left\{ \frac{\Gamma(p+1)}{\Gamma(p+1-\mu)} - \frac{(c+p)\Gamma(j+p+1)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1-\mu)\left(\frac{j+p-q}{p-q}\right)^n(j+p-q-\alpha)\delta(j+p,q)} |z|^j \right\} |z|^{p-\mu} \quad (6.14)$$

( $z \in U$ ;  $0 \leq \alpha < p-q$ ;  $0 \leq \mu < 1$ ;  $c > -p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ) and

$$|D_z^\mu \{(J_{c,p}f)(z)\}| \leq \left\{ \frac{\Gamma(p+1)}{\Gamma(p+1-\mu)} + \frac{(c+p)\Gamma(j+p+1)(p-q-\alpha)\delta(p,q)}{(c+j+p)\Gamma(j+p+1-\mu)\left(\frac{j+p-q}{p-q}\right)^n(j+p-q-\alpha)\delta(j+p,q)} |z|^j \right\} |z|^{p-\mu} \quad (6.15)$$

( $z \in U$ ;  $0 \leq \alpha < p-q$ ;  $0 \leq \mu < 1$ ;  $c > -p$ ;  $p, j \in N$ ;  $q, n \in N_0$ ;  $p > q$ ). Each of the assertions (6.14), and (6.15) is sharp.

**REMARK 5.** Putting  $n = 0$  and  $n = 1$  in Theorem 7 and Theorem 8, we obtain the corresponding results for the classes  $S_j(p, q, \alpha)$  and  $C_j(p, q, \alpha)$ , respectively.

#### REFERENCES

- [1] M.K. Aouf, H.M. Srivastava, *Some families of starlike functions with negative coefficients*, J. Math. Anal. Appl. 203 (1996), 762–790.
- [2] S.D. Bernardi, *Convex and starlike univalent functions*, Trans. Amer. Math. Soc. 135 (1969), 429–446.
- [3] M.-P. Chen, H. Irmak, H.M. Srivastava, *Some multivalent functions with negative coefficients, defined by using differential operator*, PanAmer. Math. J. 6 (1996), 55–64.
- [4] M.-P. Chen, H. Irmak, H.M. Srivastava, *Some families of multivalently analytic functions with negative coefficients*, J. Math. Anal. Appl. 214 (1997), 674–690.
- [5] P.L. Duren, *Univalent Functions*, Grundlehren der Mathematischen Wissenschaften 259, Springer-Verlag, New York, Berlin, Heidelberg, Tokyo, 1983.
- [6] A.W. Goodman, *Univalent Functions*, Vols. I and II, Polygonal Publishing House, Washington, New Jersey, 1983.
- [7] M.D. Hur, G.H. Oh, *On certain class of analytic functions with negative coefficients*, Pusan Kyongnam Math. J. 5 (1989), 69–80.
- [8] R.J. Libera, *Some classes of regular univalent functions*, Proc. Amer. Math. Soc. 16 (1969), 755–758.
- [9] A.E. Livingston, *On the radius of univalence of certain analytic functions*, Proc. Amer. Math. Soc. 17 (1966), 352–357.
- [10] S. Owa, *On the distortion theorems. I*, Kyungpook Math. J. 18 (1978), 55–59.
- [11] S. Owa, *On certain classes of  $p$ -valent functions with negative coefficients*, Simon Stevin 59 (1985), 385–402.
- [12] S. Owa, *The quasi-Hadamard products of certain analytic functions*, in: H. M. Srivastava, S. Owa (Eds.) Current Topics in Analytic Function Theory, World Scientific Publishing Company, Singapore, New Jersey, London, and Hong Kong, 1992, 234–251.

- [13] G.S. Salagean, *Subclasses of univalent functions*, Lecture Notes in Math. (Springer-Verlag) 1013 (1983), 362–372.
- [14] G.S. Salagean, H.M. Hossen, M.K. Aouf, *On certain classes of  $p$ -valent functions with negative coefficients*. II, *Studia Univ. Babeş-Bolyai* 69 (2004), 77–85.
- [15] A. Schild, H. Silverman, *Convolutions of univalent functions with negative coefficients*, *Ann. Univ. Mariae-Curie Skłodowska Sect. A* 29 (1975), 99–107.
- [16] H.M. Srivastava, M.K.Aouf, *A certain fractional derivative operator and its applications to a new class of analytic and multivalent functions with negative coefficients*. I and II, *J. Math. Anal. Appl.* 171 (1992), 1–13; *ibid.* 192 (1995), 673–688.
- [17] H.M. Srivastava, S. Owa (Eds.), *Univalent Functions, Fractional Calculus, and Their Applications*, Halsted Press (Ellis Horwood Limited, Chichester), John Wiley and Sons, New York, Chichester, Brisbane, Toronto, 1989.
- [18] H.M. Srivastava, S. Owa (Eds.), *Current Topics in Analytic Function Theory*, World Scientific Publishing Company, Singapore, New Jersey, London, Hong Kong, 1992.
- [19] H.M. Srivastava, S. Owa, S.K. Chatterjea, *A note on certain classes of starlike functions*, *Rend. Sem. Mat. Univ. Padova* 77 (1987), 115–124.
- [20] R. Yamakawa, *Certain subclasses of  $p$ -valently starlike functions with negative coefficients*, in: H.M. Srivastava, S. Owa (Eds.) *Current Topics in Analytic Function Theory*, World Scientific Publishing Company, Singapore, New Jersey, London, Hong Kong, 1992, 393–402.

(received 11.10.2008)

Faculty of Science, Mansoura University, Mansoura 35516, Egypt

*E-mail*: mkaouf127@yahoo.com